

MATTHEW HAYS

Web Designer / Developer

(310) 795-7548
mhays@hotmail.com

SKILLS

HTML5
CSS3
Javascript
jQuery
Bootstrap
Materialize
Version Control
Visual Studio Code
Photoshop
Adobe Experience Manager
IBM Management Center

EDUCATION

AA IN COMPUTER INFORMATION SCIENCE

OZARK TECHNICAL COMMUNITY COLLEGE,
2016–PRESENT

Relative Coursework:

Web Dev. I (HTML5 / CSS3 / Bootstrap)
Web Dev. II (Javascript / jQuery / Node / Express / Vue)
Database & Query (SQL Server Management Studio)
Data Structures & Algorithms
Systems Analysis & Design
C# Programming (Visual Studio)
C++ Programming (CodeLite)

EXPERIENCE

WEB DESIGNER / DEVELOPER

BASS PRO SHOPS, 2012–PRESENT

Design and develop digital assets for basspro.com, cabelas.com and paid partners. Projects include vendor sitelets, event pages, sale pages, department pages, home page and banner ads.

Collaborate with merchandising, marketing, branding, publicity and paid partners to define project definition and scope. Oversee projects through conception, wireframes, design, development, testing, launch and maintenance.

VIDEO EDITOR

UNIVERSAL PICTURES CREATIVE OPERATIONS,
2003–2011

Collaborated with producers to conceptualize, create and finish multi-media marketing materials for theatrical movie releases. Projects included trailers, tv spots, featurettes and electronic press kits.